



DOUG MILLER

2025 MARKETING DECK



ABOUT DOUG

Racing has always been in Doug's blood. Since a young age, he has spent countless days and hours with his Grandfather, uncles and cousins at race tracks around the state of Florida. The racing bug bit Doug as well as he has spent the past 20+ years off and on behind the wheel of a racecar.

As a driver who drove many different cars such as a street stock and a dirt late model, he has thousands of laps under his belt with most being at the Putnam County Raceway which was just down the road from his childhood home in Satsuma, Florida. Most of the cars he drove were owned by himself and were run on a limited budget but Doug's determination and dedication paid off with a handful of top 5s and top 10s during his time spent racing.

Miller is also an automotive and diesel mechanic, an occupation he has spent upwards of 30 years in. He is also a loving father and husband.



MARKETING & OPPORTUNITIES

SOCIAL MEDIA OUTREACH

2023 ARCA SOCIAL MEDIA STATS

- ARCA Facebook
 - Over 4 Million Impressions
 - 334,000+ Engagements
- ARCA Twitter
 - Over 4 Million organic impressions
 - 225,000+ engagements
 - 625,000+ video views

2023 ARCA BROADCAST STATS

- Fox Sports 1
 - Average of 272,000 viewers
 - Daytona 200 had 846,000 viewers
- Fox Sports 2
 - Average of 105,000 viewers
 - 15% gain from 2022 to 2023

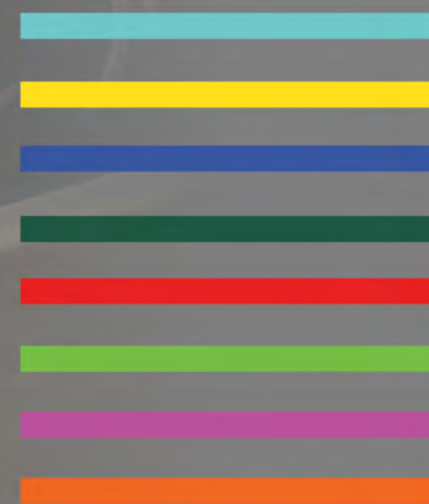
PARTNERSHIP BENEFITS/OPPORTUNITIES

- Multiple social media posts about your company
- Logo featured on weekly race day/week post
- Exposure at a National Level
- At-Track Hospitality Program
- VIP Experience with Team & Driver
- Driver Appearances (Schedule Dependent)

PREMIUM PACKAGES INCLUDING CUSTOM HATS, SHIRTS, ETC. AVAILABLE



SPONSOR LOCATIONS/PRICING



- B Post - Single Race: \$100
- C Post - Single Race: \$250
- Decklid- Single Race: \$750
- Back Bumper (TV Panel) - Single Race: \$1,500
- Rear Door/Side Panel - Single Race: \$2,500
- Lower Quarter Panel - Single Race: \$3,500
- Side/Upper Quarter Panel- Single Race: \$7,500
- Hood (Primary)- Single Race: \$7,500

MULTI-RACE DEALS NEGOTIABLE UPON REQUEST



LET'S PARTNER FOR 2025!



CONTACT ME!
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